

## **Data protection declaration**

### **Provider and responsible party within the meaning of the Data Protection Act**

Ohlendorf Electronics GmbH

Memmelers Wiese 13

72793 Pfullingen Germany

### **Scope**

Users receive with this data protection declaration, information about the type, scope and purpose of the collection and use of their data by the responsible provider.

The Federal Data Protection Act (BDSG) and the Telemedia Act (TMG) form the legal framework for data protection.

### **Collection of general information**

With every access to this offer, information is automatically collected by us or the web space provider. This information, also known as server log files, is general nature and does not allow any conclusions to be drawn about your person.

Included are: name of the website, file, date, amount of data, web browser and web browser version, operating system, the domain name of your Internet provider, the so-called Referrer URL (the page from which you accessed our offer) and the IP address.

Without these data it would not be technically possible to deliver and display the contents of the website. In this respect, the collection of data is absolutely essential. In addition, we use the anonymous information for statistical purposes. They help us to optimize our range of products and technology. We also reserve the right to subsequently check the log files in case of suspicion of illegal use of our offer.

### **Contact form**

If you contact us via the online form or by e-mail, we will store the information you provide in order to answer your inquiry and ask possible follow-up questions.

### **Cookies**

This website uses so-called cookies. These are text files that are stored on your computer from the server. They contain information about the browser, the IP address, the operating system and the Internet connection. This data will not be passed on to third parties or linked to personal data without your consent.

Cookies have two main functions. They help us to make it easier for you to navigate through our website and to display it correctly. They are not used to infiltrate viruses or start programs.

Users have the opportunity to access our offer without cookies. For this purpose, the corresponding settings must be changed in the browser. Please refer to the help function of your browser, how cookies are deactivated. However, please be aware that this may interfere with some features of this website and reduce its ease of use. The <http://www.aboutads.info/choices/> (US) and <http://www.youronlinechoices.com/uk/your-ad-choices/> (Europe) sites allow you to manage online ad cookies

### **Use of Google Analytics**

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, due to the activation of IP anonymisation on these websites, your IP address will previously be reduced by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activities and to provide the website operator with further services associated with website use and Internet use. The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: [Browser Add On zur Deaktivierung von Google Analytics](#).

Further information on terms of use and data protection can be found at <http://www.google.com/analytics/terms/de.html> or under <https://www.google.de/intl/de/policies/>.

### **Data economy**

We store personal data in accordance with the principles of data avoidance and data economy only as long as it is required or prescribed by law (legal storage period). If the purpose of the information collected no longer applies or if the storage period ends, we block or delete the data.

### **Your rights to information, correction, suspension, cancellation and opposition**

You have the right, upon request and free of charge, to request information about the personal data stored by us and/or to request correction, blocking or deletion. Exceptions: This is the prescribed data storage for business transactions or the data is subject to the legal obligation to store.

For these purposes please contact us.

To be able to consider a data lock at any time, it is necessary to keep the data in a lock file for control purposes. If there is no legal archiving obligation, you can also request the deletion of the data. Otherwise we block the data if you wish.

### **Change of our data protection declaration**

In order to ensure that our data protection declaration always complies with current legal requirements, we reserve the right to make changes at any time. This also applies in the event that the data protection declaration has to be adapted due to new or revised services, for example new services. The new data protection declaration will then take effect the next time you visit our website.

Quelle: Datenschutz-Konfigurator von [mein-datenschutzbeauftragter.de](https://mein-datenschutzbeauftragter.de)